

REP HEADLINE# 6280544 TRF# 327131 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG20/12 13.41
CHANGES ** WPXI-TV ***

ADV # 13160 ADV. NAME POLI/K ROTHFUS/R/CON/PA REP.# OFF.# 18 SALESMAN #
AGY # 03469 AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE
7669 STAGERS LOOP SALES PRSN WA- CHERYL BLAIR
DELAWARE, OH 43015

ORDER # CONTRACT # 6280544 CLASS: NATL. LOCAL REGIONAL
PRDCT ROTHFUS 8/17 EST#2573 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG17/12 SEP4/12 WK-3

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG20/12 13.41

TO JEN
FR CHERYL
SPOTS ADDED TO LINE 5
RVSD TTL \$17300
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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5	S		600P-630P	30		\$700.00	8/20	8/31	4		M-F	8
AGENCY ADVERTISER CODE = AGENCY EST# = 2573												
AGENCY PRODUCT CODE =												
PROGRAM : NEWS												
AUG/12	\$8,000.00	SEP/12	\$9,300.00									
CONTRACT TOTAL												17300.00
TOTAL SPOTS												28

(D) 8/21-8/24
(E) 8/27-8/31

14 8/23

1249425

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MARKET TOTALS \$51,785 WPXI 28% KDKA 35% WTAE 30% WPGH 7% CABL 0% WPCW 0% WPMY 0%
 SHARES EST
 SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE